



Henry Ford: Pocket Giants

By Long, David.

History Press. 1 Paperback(s), 2014. soft. Book Condition: New. What makes Henry Ford a giant? He put the world on wheels, as journalist David Long explains in this compact, entertaining biography. Ford did not invent the motor car, nor did he invent the assembly line or mass production, but he is remembered as the man who almost singlehandedly took an expensive contraption of doubtful utility and recast it as a machine that, in a real and profound sense, changed the world forever. Ford was a ruthlessly single-minded autocrat who became a folk hero, a pacifist who went on to inspire Adolf Hitler, and a boss who paid his workers twice as much as his competitors, yet waged an unrelenting war on unions and badly abused the power he had worked so hard to attain."Henry Ford once said, 'History is more or less bunk.' If only he'd been able to read this excellent book." James May 127.



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