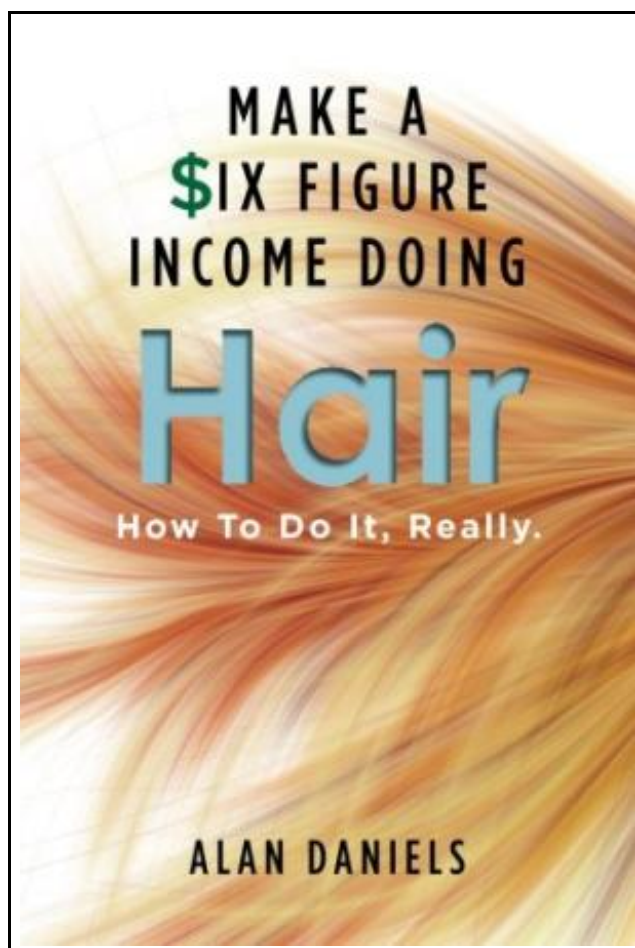


## Make a Six Figure Income Doing Hair: How to Do It, Really.



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CreateSpace Independent Publishing Platform. Paperback. Book Condition: New. This item is printed on demand. Paperback. 292 pages. Dimensions: 8.9in. x 5.9in. x 0.5in. If you are a hairdresser who is currently in or entering the hair industry or know someone who is, then you need this book. The vast number of working hairdressers make less than 30, 000 a year. Without an experienced mentor teaching a stylist what to do, it is very difficult to beat the odds and earn over 100, 000 a year in income in the beauty business. This book is that mentor! Learn exactly what to do and when to do it as it relates to building and maintaining a large and lucrative clientele base. In short, this book will teach you in detail how to make a lot of money in the hair industry while the vast majority of hairstylists do not. Here is a chapter list- Is this the industry for me Internship- Where should I work The critical consultation Commission or rental Fashion shows The bi-yearly builder Competition Hair care maintenance and retail product sales Up selling services The killer shampoo The power of humor The chameleon effect The 100 total satisfaction guarantee The image game Station location Pre-Booking appointments Tracking your business Double Booking Professionalism The assistant advantage Department store promotions Professional distance Lunch is for whimps Complete make-over demonstrations Free services Business cards Before and after The barter system Scouting for models Promotions with church groups Networking in the salon Clientele date base Your receptionist Accounting for success Do I open my own salon Exit plan. This book will teach you how to: Start, grow, and maintain, a large and lucrative hair clientele Seperate yourself from the crowd in the hair business Create a financially independent lifestyle for yourself in the hair industry...



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