



The Phenomenon "Harry Potter" - The Secret of its success

By Isabel Zosig

GRIN Verlag Mai 2012, 2012. Taschenbuch. Book Condition: Neu. 218x148x10 mm. This item is printed on demand - Print on Demand Neuware - Seminar paper from the year 2003 in the subject English Language and Literature Studies - Literature, grade: 2 (B), University of Bamberg (Centre for British Studies), course: Introduction to british media and communication science, language: English, abstract: At the age of six, Joanne Kathleen Rowling² wrote her first short story about a rabbit named Rabbit, who had the measles and was visited by his friends. Amongst them was a little bee called Miss Bee. However, she never told anyone about her burning ambition ³ to become a writer, not even Ms Shephard, her English teacher at Wydean Comprehensive School. Ms Shephard was a great influence on young Joanne as she inspired trust ⁴. Shephard's comments on Harry Potter and the Philosopher's Stone meant more to [Joanne Rowling] than any newspaper reviews ⁵. After finishing secondary school and her studies in French and Classics at Exeter University, Joanne Rowling started to work as a research assistant at Amnesty International which was a very, very interesting place to work ⁶, but at the same time a huge...



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