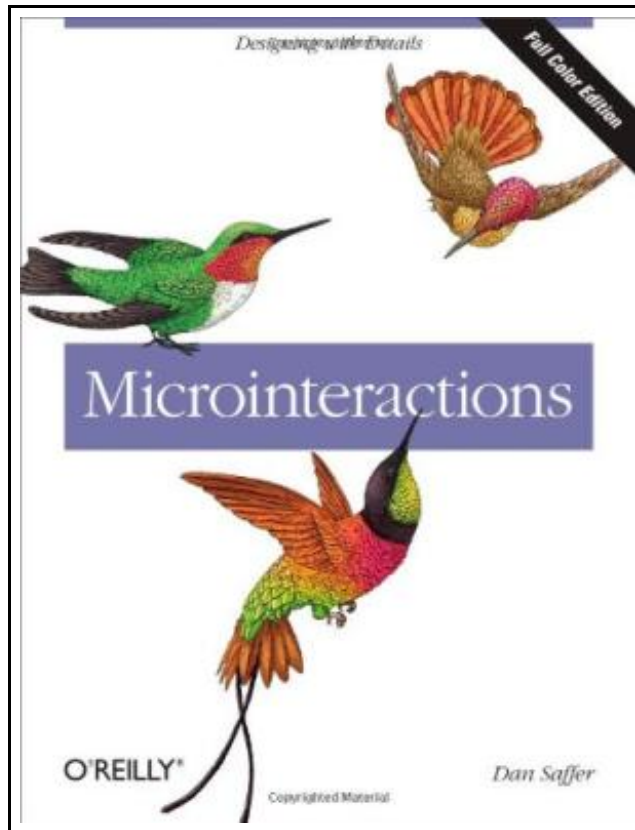# Microinteractions: Full Color Edition: Designing with Details

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Reviews

This book is definitely not straightforward to get started on studying but extremely exciting to read. It is really simplistic but shocks in the 50 percent of the ebook. Once you begin to read the book, it is extremely difficult to leave it before concluding.
(Ally Reichel)

MICROINTERACTIONS: FULL COLOR EDITION: DESIGNING WITH DETAILS

O'Reilly Media. Paperback. Book Condition: New. Paperback. 170 pages. Dimensions: 8.6in. x 6.9in. x 0.4in.Its the little things that turn a good digital product into a great one. With this full color practical book, youll learn how to design effective microinteractions: the small details that exist inside and around features. How can users change a setting How do they turn on mute, or know they have a new email messageThrough vivid, real-world examples from todays devices and applications, author Dan Saffer walks you through a microinteractions essential parts, then shows you how to use them in a mobile app, a web widget, and an appliance. Youll quickly discover how microinteractions can change a product from one thats tolerated into one thats treasured. Explore a microinteractions structure: triggers, rules, feedback, modes, and loopsLearn the types of triggers that initiate a microinteractionCreate simple rules that define how your microinteraction can be usedHelp users understand the rules with feedback, using graphics, sounds, and vibrationsUse modes to let users set preferences or modify a microinteractionExtend a microinteractions life with loops, such as Get data every 30 seconds This item ships from multiple locations. Your book may arrive from Roseburg,OR, La Vergne,TN. Paperback.

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