



# IOS App Development Portable Genius

By Richard Wentk

John Wiley & Sons Inc. Paperback. Book Condition: new. BRAND NEW, IOS App Development Portable Genius, Richard Wentk, The essential skills and technologies needed for iOS development in one handy guide! The unprecedented popularity of iOS devices, such as the iPhone, iPad, and iPod touch, has led to a development boom. If you re eager to become part of the action, then this is the book for you! Packed with must-have information on iOS development, this handy guide covers Objective-C, Xcode, Frameworks, and sound design principles and explains how to upload an app to the app store and integrate apps with the latest advances that Apple offers developers. The featured tips and tricks will get you up and running and sharpen your skills as an iOS developer. \* Gets savvy beginning developers started with iOS development while also keeping experienced iOS developers up to date on the latest in this field \* Features easy-to-follow instructions on the strong and stable iOS platform iOS Development Portable Genius covers all the essentials you need to get started with iOS development today.



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